PRESENTATION BROCHURE

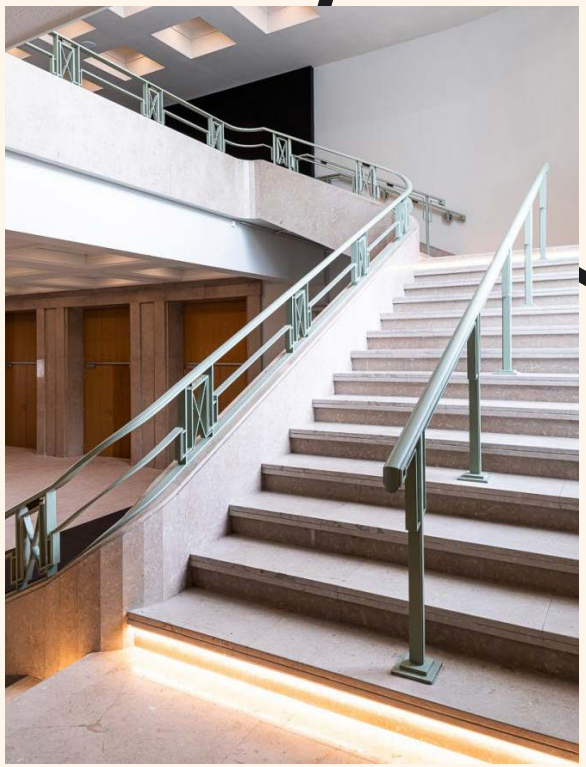
WELCOME TO L'OM, A NEW CONCERT HALL BASED IN LIÈGE!

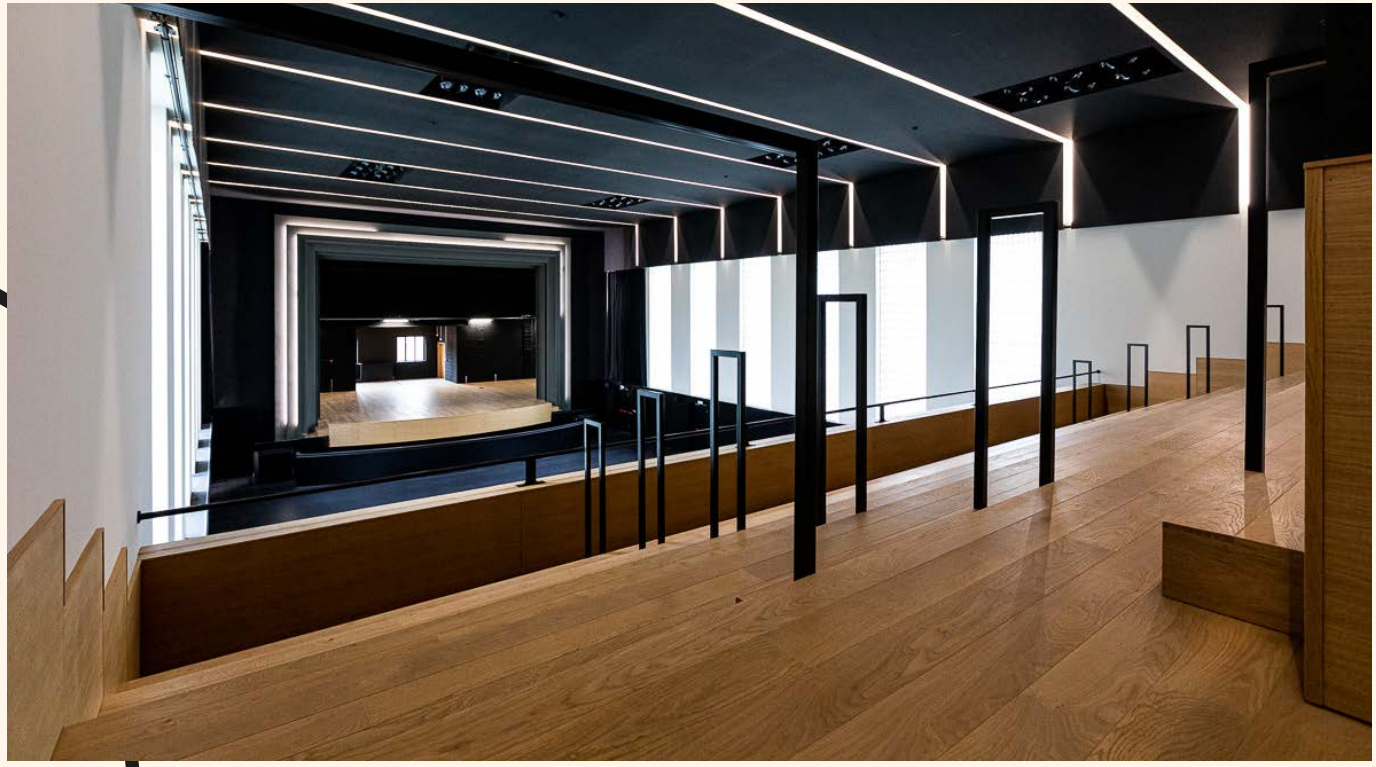
Scheduled to open in **autumn of 2023**, OM is located in a historically rich industrial zone, near the center of the cities of Liege and Seraing. The venue is easily accessible from major roads and highways leading to Germany, Luxembourg, and Holland, and only an hour away from Brussels.

Featuring 3 different halls with varying sizes and capacities, OM has a lot to offer. The main hall, the Trasenster Hall, can host up to 1,700 people, while the other two have capacities of 500 and 300 people respectively.

The building itself was originally designed by Belgian architect Georges Dedoyard in 1948, and has been recently renovated by the City of Seraing to maintain its original design and convenience. After hosting numerous social and cultural functions in the mid-20th century, the building and its neighborhood are now undergoing an unprecedented revival.

The team behind the internationally acclaimed **Les Ardentes** festival, **Jazz in Liège** festival, and **Reflektor** club, will be running the venue.





TARGET: 100 TO 120 EVENTS/YEARS
Concerts, parties, receptions, festivals, ...

3 BARS

OVER 200,000 PEOPLE EXPECTED EACH YEAR

FOODTRUCKS ON THE OUTDOOR TERRACE

ACCESS

BY CAR

The OM Hall is easily accessible, close to the main roads and the city centers of Liege and Seraing. More than 900 parking spaces are available in the area

- E40/E25: Val Benoît exit - 5 minutes
- E42/E604: Seraing exit - 3 minutes
- N63 (Route du Condroz): Ougrée exit - 1 minutes
- Center of Seraing - 3 minutes
- Center of Liège - 10 minutes

BY BUS

- Ougrée Station: 9, 25, 27
- Sclessin Standard: 2, 3

BY TRAM

Sclessin Terminus, less than 10 minutes walking distance.

BY TRAIN

Ougree station at 200m, less than 10 minutes to Guillemins station.

TERRITORIAL ENVIRONMENT

The district of Liege is a crossroads territory, at the junction of major European axes, with a TGV station, the 3rd largest inland port in Europe, the 8th largest freight airport in Europe, a trilogy of ports and soon a TGV Freight terminal.

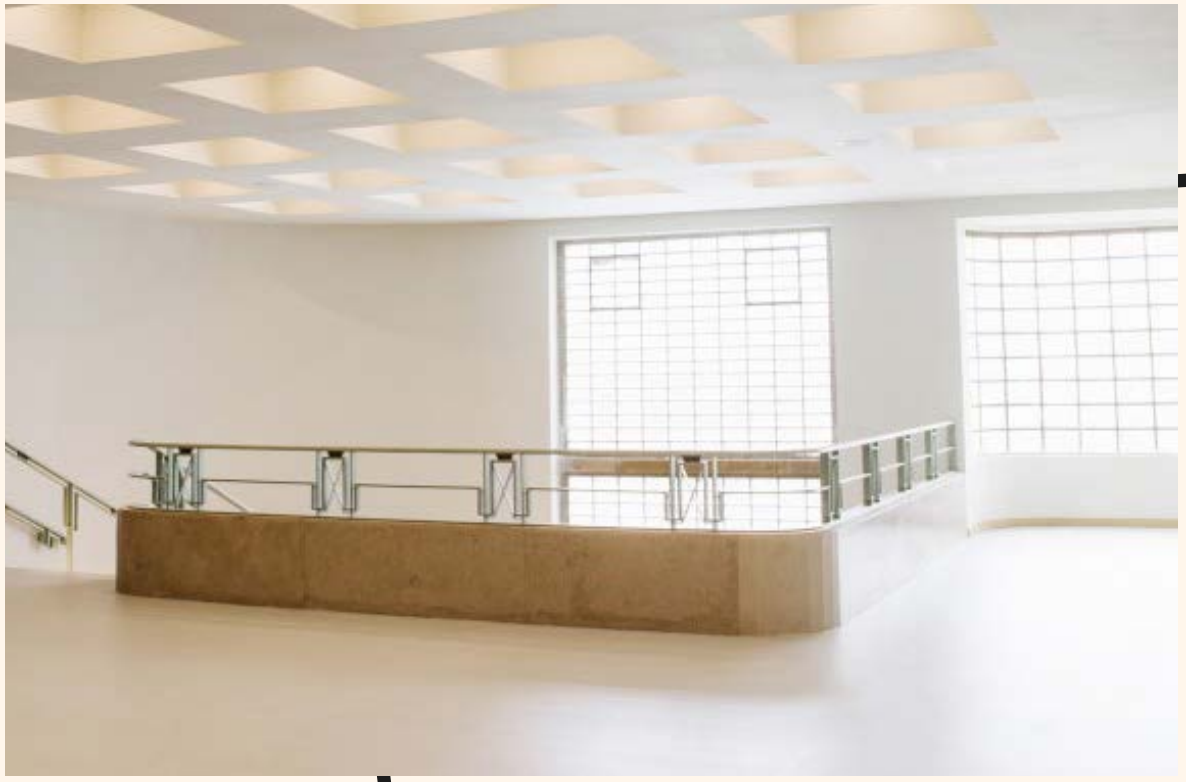
About 3.2 million people live within a 2-hour drive in cities such as Maastricht (30km), Aachen (50km), Namur (60km), Brussels (100Km), Cologne (120km), Antwerp (120km), Luxembourg (165km).

There are 100,000 million people living within a radius of 400 km of Liege, spread over 6 countries and speaking 4 languages.

CITY	DISTANCE	DRIVING TIME
Maastricht	30km	30min
Aachen	50km	45min
Namur	60km	45min
Brussels	100km	1h
Cologne	120km	1h20
Antwerp	120km	1h20
Luxembourg	165km	1h
Lille	205km	2h15
Rotterdam	210km	2h20
Amsterdam	240km	2h30
Paris	365km	3h45

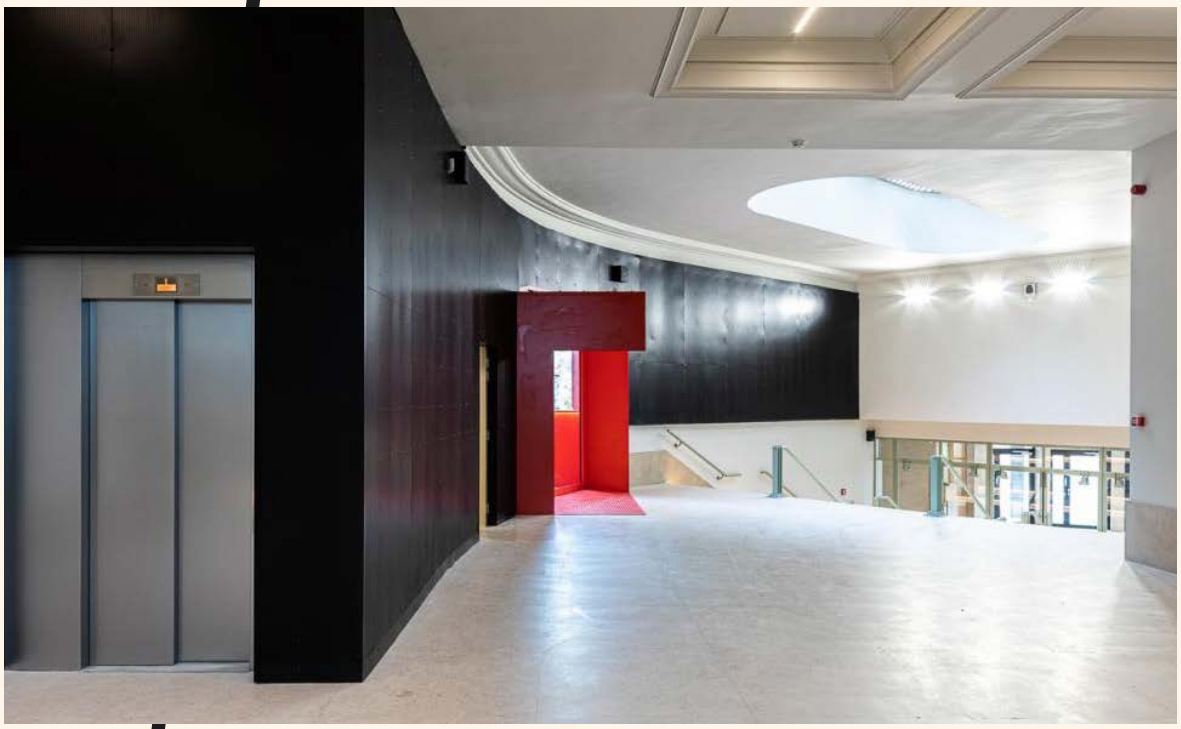
THE ASSETS

- A **quality program mixing styles, audiences and generations**;
- A building with **renowned architecture**, renovated with modernity and where **the acoustics have been carefully studied;**
- The most **up-to-date technical equipment**. (see appendix)
- **Easy access**, close to the highways and the city centers of Liège and Seraing;
- **VIP reception possibilities** (privatization of the balcony of the large hall, reception area, caterer);
- **A quality restaurant** for visitors, public and artists;



THE ASSETS

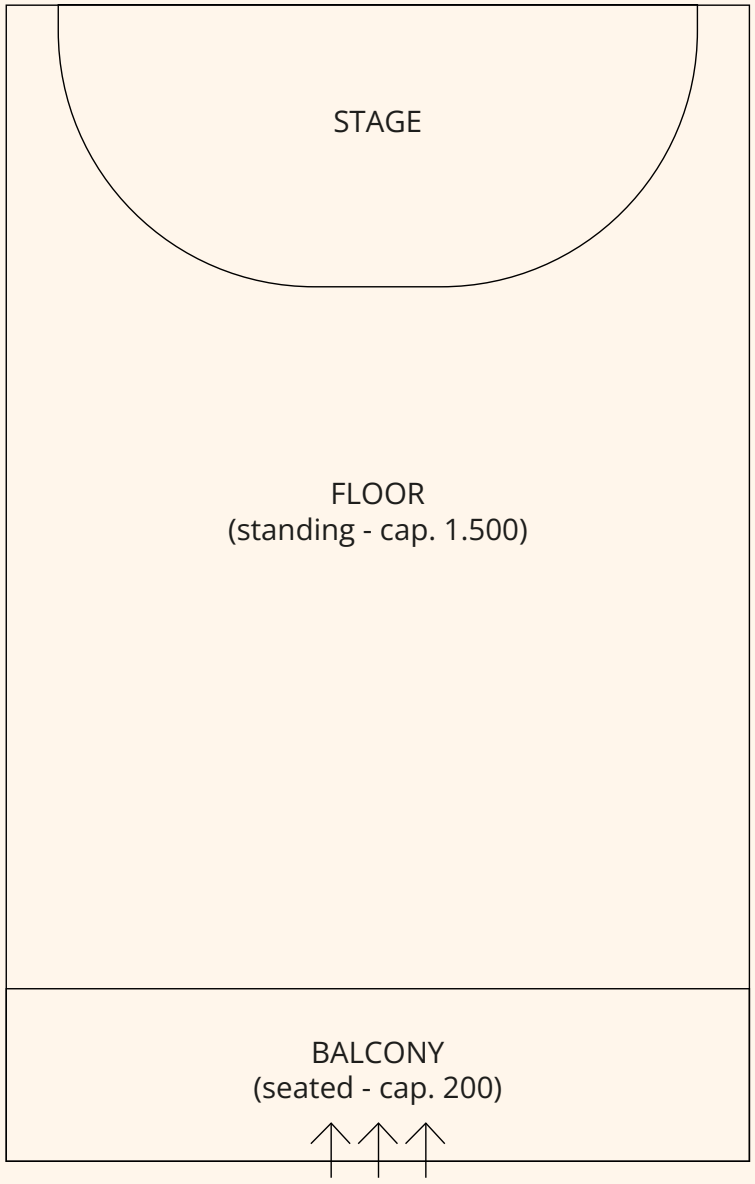
- **Many modulation options**, based on the desires and needs of each one;
- **Quality reception and customer service** (separable toilets for the different halls, lockers, etc.)
- **Partners and service providers** for your projects (catering, equipment, security, etc.)
- An **outdoor area** that can accommodate the public as well as an area for foodtrucks
- Over **900 parking** spaces around the building;

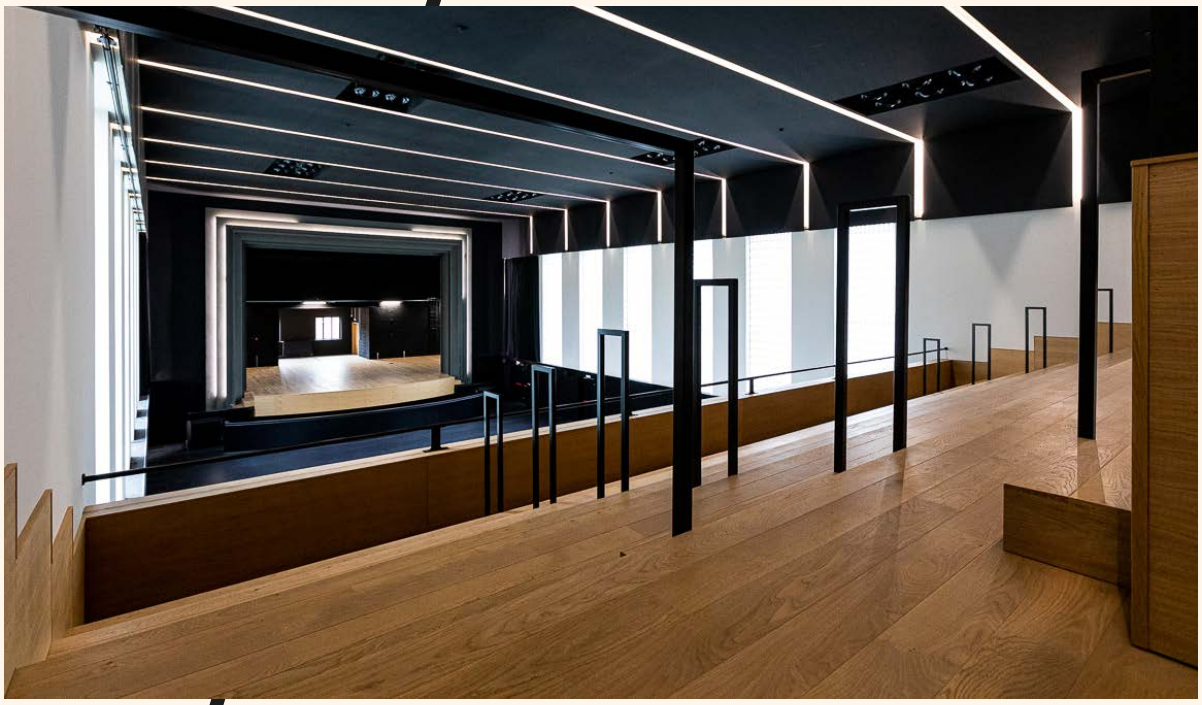


CONFIGURATIONS

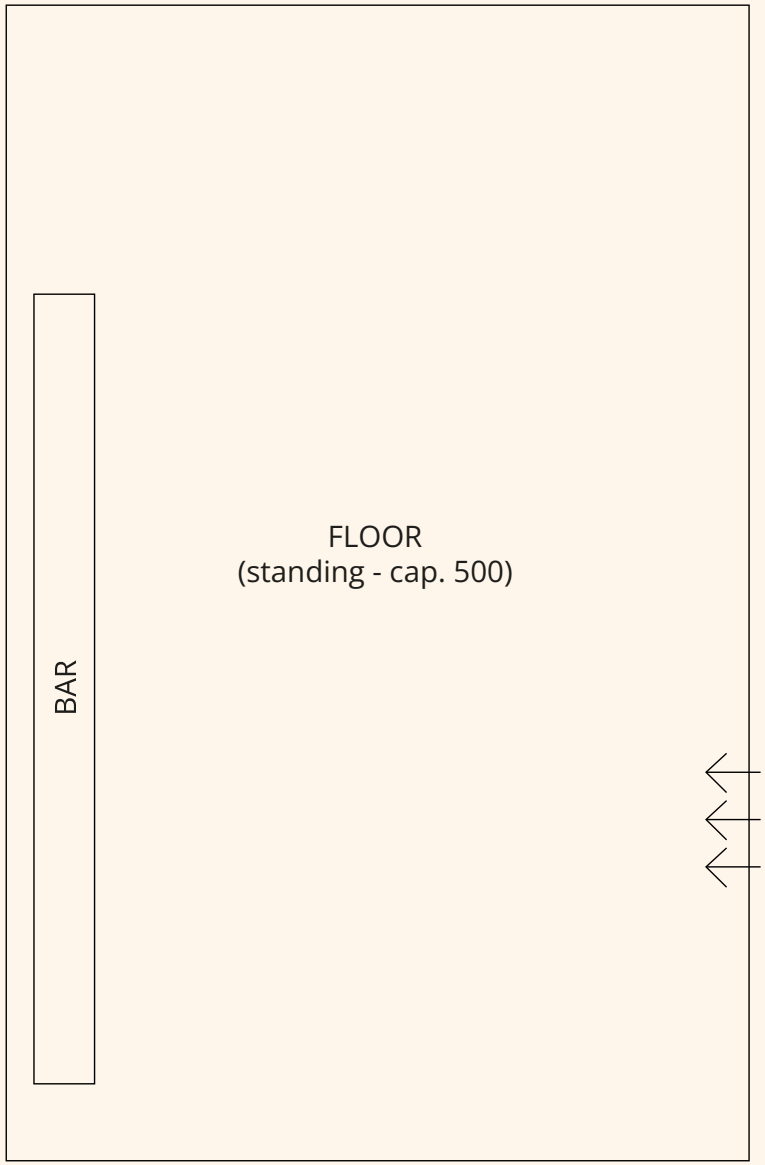
	STANDING	SEATED	TOTAL	WALKING DINNER	SEATED DINNER
TRASENSTER	1.500	200	1.700	700	400
TRASENSTER SMALL	1.500	0	1.500	700	400
LOUVA	500	200	500	300	180
CLUB	300	150	300	200	100

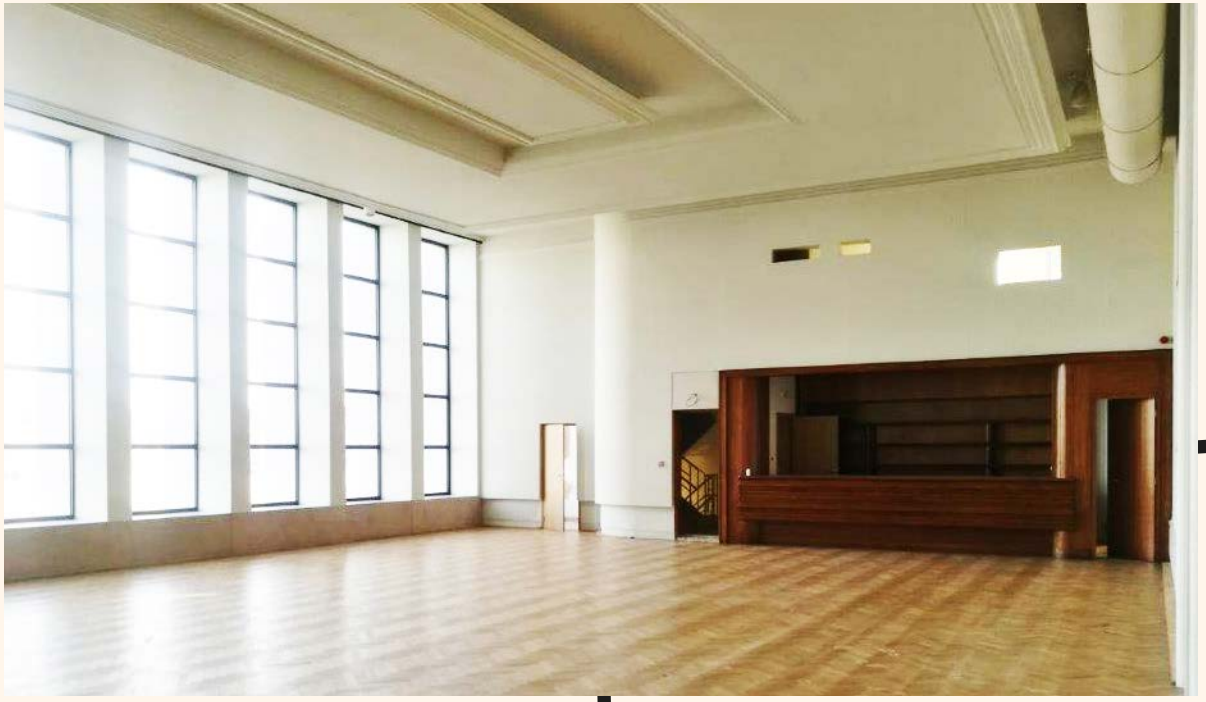
SALLE TRASENSTER · 1.500 PAX



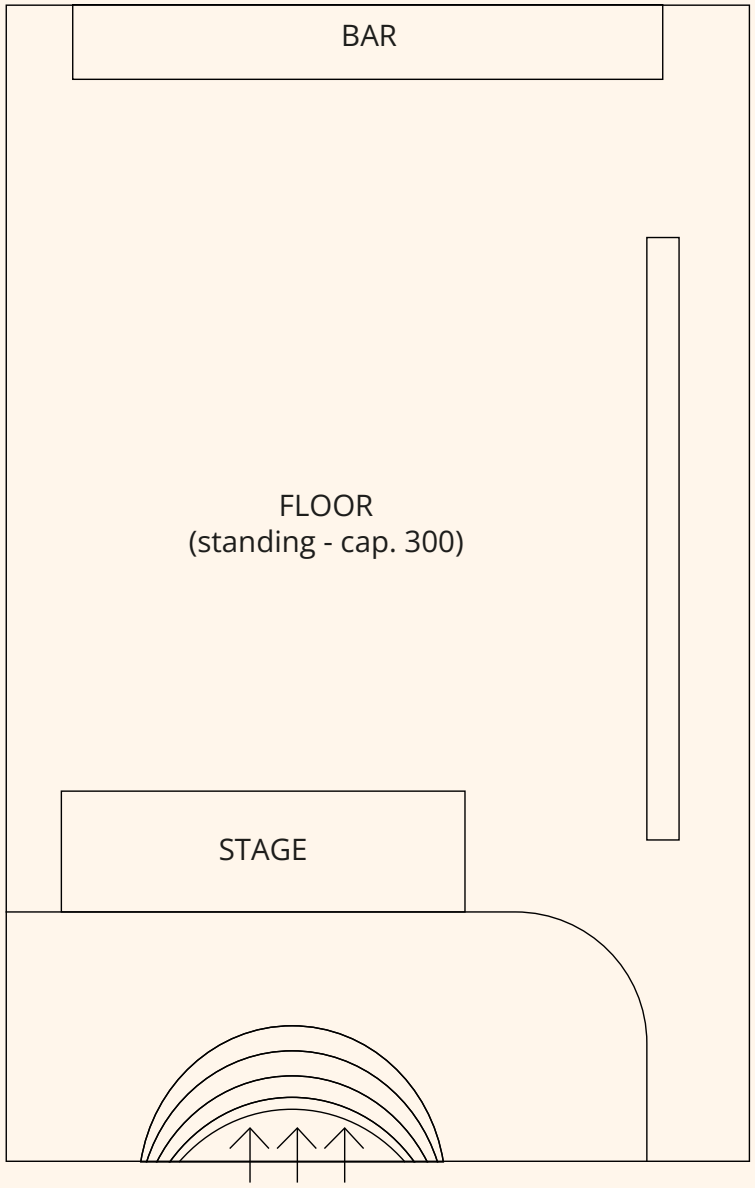


SALLE LOUVA · 500 PAX





SALLE CLUB · 300 PAX



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